

- SOURCES:**
- Census.gov/quickfacts
 - Transborder.bts.gov
 - City-data.com
 - Google Maps
 - INEGI.org.mx
 - UNAM.mx



2017 Total Border Crossing into the Douglas, Tucson & Phoenix Region

Border-Crossing	Buses	Bus Passengers	Pedestrians	Personal Vehicles	Personal Vehicle Passengers	Trucks	Trains	Train Passengers
Naco, AZ	16	504	113,384	295,427	526,296	3,424	NA	NA
Douglas, AZ	2,545	25,896	854,502	1,765,505	3,192,199	30,649	NA	NA
TOTAL	2,561	26,400	967,886	2,060,932	3,718,495	34,073	0	0

*Of the 79,138 people who live in **Agua Prieta, Mexico** a minimum of 50% (39,569) have the ability to cross into the United States & purchase or consume products.

	United States	Mexico
	Douglas	*Agua Prieta
*Population:	16,592	79,138
Female:	7,516	50%
Male:	9,076	50%
Avrg. Age:	32.4	24
Home Units:	5,652	20,420
HH Income:	\$27,975	\$15,936
*% of Hispanics:	82.6%	NA
*Speak other than Eng @ Home:	62.8%	NA
A/B/C Income Population:		10,000

Radio



TV/Cable/Satellite



Outdoor

