

- SOURCES:**
- Census.gov/quickfacts
 - Transborder.bts.gov
 - City-data.com
 - Google Maps
 - INEGI.org.mx
 - UNAM.mx



2017 Total Border Crossing into the Presidio, Marfa, Odessa & Midland Region

Border-Crossing	Buses	Bus Passengers	Pedestrians	Personal Vehicles	Personal Vehicle Passengers	Trucks	Trains	Train Passengers
Presidio, TX	663	5,727	94,944	689,676	1,447,041	8,697	NA	NA
Boquillas, TX	NA	NA	10,965	NA	NA	NA	NA	NA
TOTAL	663	5,727	105,909	689,676	1,447,041	8,697	0	0

*Of the 26,304 people who live in **Ojinaga**, Mexico a minimum of 50% (13,152) have the ability to cross into the United States & purchase or consume products.

	United States	Mexico
	Presidio	*Ojinaga
Population:	3,952	26,304
Female:	2,227	48%
Male:	1,725	52%
Avrg. Age:	38.5	28
Home Units:	1,550	7,549
HH Income:	\$21,339	\$12,338
*% of Hispanics:	94%	NA
*Speak other than Eng @ Home:	NA	NA
A/B/C Income Population:		12,000

Radio



TV/Cable/Satellite



Outdoor

