

- SOURCES:**
- Census.gov/quickfacts
 - Transborder.bts.gov
 - City-data.com
 - Google Maps
 - INEGI.org.mx
 - UNAM.mx



2017 Total Border Crossing into the Del Rio, Laredo & San Antonio Region

Border-Crossing	Buses	Bus Passengers	Pedestrians	Personal Vehicles	Personal Vehicle Passengers	Trucks	Trains	Train Passengers
Del Rio, TX	NA	NA	147,800	1,605,233	3,262,388	74,207	NA	NA

*Of the 136,755 people who live in **Ciudad Acuña**, Mexico a minimum of 50% (68,377) have the ability to cross into the United States and purchase or consume products.

	United States	Mexico
	Del Rio	*Ciudad Acuña
Population:	36,153	136,755
Female:	18,184	50%
Male:	17,969	50%
Avrg. Age:	32.7	33
Home Units:	12,958	36,135
HH Income:	\$41,001	\$12,474
*% of Hispanics:	84.1%	NA
*Speak other than Eng @ Home:	74.5%	NA
A/B/C Income Population:		67,000

Radio



TV/Cable/Satellite



Outdoor

