

- SOURCES:**
- Census.gov/quickfacts
 - Transborder.bts.gov
 - City-data.com
 - Google Maps
 - INEGI.org.mx
 - UNAM.mx



2017 Total Border Crossing into the Eagle Pass, Laredo & San Antonio Region

Border-Crossing	Buses	Bus Passengers	Pedestrians	Personal Vehicles	Personal Vehicle Passengers	Trucks	Trains	Train Passengers
Eagle Pass, TX	1,858	37,790	858,701	2,666,130	5,520,345	169,578	3,333	NA

*Of the 152,806 people who live in **Piedras Negras**, Mexico a minimum of 50% (76,403) have the ability to cross into the United States and purchase or consume products.

	United States	Mexico
	Eagle Pass	*Piedras Negras
Population:	28,765	152,806
Female:	15,072	50%
Male:	13,693	50%
Avg. Age:	31.9	33
Home Units:	9,019	40,166
HH Income:	\$36,907	\$12,474
*% of Hispanics:	95.5%	NA
*Speak other than Eng @ Home:	92.4%	NA
<i>A/B/C Income Population:</i>		75,000

Radio



TV/Cable/Satellite



Outdoor

