

- SOURCES:**
- Census.gov/quickfacts
 - Transborder.bts.gov
 - City-data.com
 - Google Maps
 - INEGI.org.mx
 - UNAM.mx



2017 Total Border Crossing into the Nogales, Tucson & Phoenix Region

Border-Crossing	Buses	Bus Passengers	Pedestrians	Personal Vehicles	Personal Vehicle Passengers	Trucks	Trains	Train Passengers
Lukeville, AZ	483	2,607	43,051	383,192	999,688	206	NA	NA
Sasabe, AZ	NA	NA	549	23,858	45,378	NA	NA	NA
Nogales, AZ	12,891	191,750	3,349,123	3,806,449	7,630,386	333,941	649	2,600
TOTAL	13,374	194,357	3,392,723	4,213,499	8,675,452	334,147	649	2,600

*Of the 220,292 people who live in **Nogales**, Mexico a minimum of 50% (110,146) have the ability to cross into the United States and purchase or consume products.

	United States	Mexico
	Nogales	*Nogales
*Population:	20,252	220,292
Female:	10,936	50%
Male:	9,316	50%
Avg. Age:	31.5	28
Home Units:	7,260	56,442
HH Income:	\$28,044	\$15,936
*% of Hispanics:	95%	96.37%
*Speak other than Eng @ Home:	88.1%	NA
A/B/C Income Population:		110,000

Radio

TV/Cable/Satellite

Outdoor

