

- SOURCES:**
- Census.gov/quickfacts
 - Transborder.bts.gov
 - City-data.com
 - Google Maps
 - INEGI.org.mx
 - UNAM.mx



2017 Total Border Crossing into the Calexico Region

Border-Crossing	Buses	Bus Passengers	Pedestrians	Personal Vehicles	Personal Vehicle Passengers	Trucks	Trains	Train Passengers
Calexico, CA	NA	NA	4,212,342	4,409,648	7,860,166	NA	NA	NA
Calexico East, CA	2,881	115,600	260,454	3,843,383	7,143,200	360,833	245	247
TOTAL	2,881	115,600	4,472,796	8,253,031	15,003,366	360,833	245	247

*Of the 936,826 people who live in **Mexicali**, Mexico a minimum of 50% (468,418) have the ability to cross into the United States and purchase or consumer products.

	United States	Mexico
	Calexico	*Mexicali
*Population:	40,053	936,826
Female:	21,107	49%
Male:	18,946	51%
Avrg. Age:	33.5	27
Home Units:	10,651	259,566
Household Income	\$34,742	\$11,365
*% of Hispanics:	96.8%	96.77%
*Speak other than Eng @ Home:	96.2%	NA
A/B/C Income Population:		467,000

Radio

TV/Cable/Satellite

Outdoor

