

- SOURCES:**
- Census.gov/quickfacts
 - Transborder.bts.gov
 - City-data.com
 - Google Maps
 - INEGI.org.mx
 - UNAM.mx



2017 Total Border Crossing into the Yuma & Phoenix Region

Border-Crossing	Buses	Bus Passengers	Pedestrians	Personal Vehicles	Personal Vehicle Passengers	Trucks	Trains	Train Passengers
Andrade, CA	NA	NA	831,433	591,692	1,177,023	NA	NA	NA
San Luis, AZ	228	228	2,645,119	3,212,702	5,752,538	31,940	NA	NA
TOTAL	228	228	3,476,552	3,804,394	6,929,561	31,940	0	0

*Of the 178,830 people who live in **San Luis Rio Colorado**, Mexico a minimum of 50% (89,415) have the ability to cross into the United States & purchase or consume products.

	United States	Mexico
	Yuma	*San Luis Rio Colorado
*Population:	94,139	178,830
Female:	46,316	50%
Male:	47,823	50%
Avrg. Age:	31	28
Home Units:	38,626	47,691
HH Income:	\$43,754	\$15,936
*% of Hispanics:	54.8%	93.51%
*Speak other than Eng @ Home:	45.1%	NA
A/B/C Income Population:		70,000

Radio

TV/Cable/Satellite

Outdoor

